



Hour of Impact Sponsorship benefiting Ralston House Child Advocacy Center

One hour. Big visibility. Meaningful impact.

Every Hour Matters. Every Child Matters.

Every day at Ralston House, a child walks through our doors carrying something no child should ever have to carry. They sit with a trained professional Forensic Interviewer in a safe, child-focused environment and, for more than an hour, they may talk about the terrible thing that happened to them.

For that child, it can be one of the hardest hours of their life. But it can also be the hour that everything begins to change.

At Ralston House, that hour gives a child the opportunity to be heard, believed, supported, and surrounded by people whose job is to help them move forward. It is an hour where a child can begin to feel safe again.

Own an Hour of Colorado Gives Day

Ralston House Child Advocacy Center is offering a limited number of **Hour of Impact Sponsorships** during Colorado Gives Day. This is the biggest 24-hour giving movement in the state of Colorado and one of the most successful giving days in the nation.

Your family, your organization, your community group can sponsor a dedicated hour of social-media promotion designed to amplify giving, celebrate community impact, and put your brand alongside our mission. Purchase more than one hour and spread out your messaging throughout the day.

Hour of Impact Sponsor

Investment	\$500.00 per hour
Sponsored Hour	8:00am to 8:00pm
Availability	Limited to one sponsor per hour

What's Included

- Dedicated social-media promotion during one full hour
- 3–5 dedicated social posts highlighting the sponsor
- Sponsor recognition on posts and/or stories published during the sponsored hour.
- Instagram/Facebook Stories throughout the hour, where applicable.
- A link to the sponsor's website or preferred landing page, where appropriate.
- Pre-event announcement recognizing the sponsor
- Post-event thank-you recognition

Optional Add-On: Matching Gift

Make the hour even more impactful by offering a matching gift of \$_____. Your match can create an additional incentive for supporters to give during the sponsored hour.

Sponsor Message

Sponsor-provided message to incorporate into the campaign:

Why Sponsor a Power Hour?

- Associate your brand with community giving and local impact.
- Reach an engaged audience during a concentrated period of Colorado Gives Day activity.
- Support Ralston House's mission while receiving meaningful visibility.
- Create an easy-to-understand sponsorship opportunity with a clear beginning and end.

Let's Reserve Your Hour!

Preferred sponsored hour(s): _____.

Businesses may reserve more than one Hour of Impact.

Learn more at www.RalstonHouse.org/ColoradoGives or email development@ralstonhouse.org

